



FIRSTCAPE®  
WINES

# Privacy Policy

Below, we tell you in detail how we use and store all of your personal and web-use data but, in summary, any personal information you give us is safe and confidential: we store all of your information on a secure server and never share any of your personal details with anybody outside of FirstCape Wines for mailing or marketing purposes.

## Your personal details

Your privacy is important to us, which is why we will never release your personal details to any company outside of FirstCape Wines for mailing or marketing purposes (although we reserve the right to disclose this information in the circumstances set out below). We treat all of your personal information as confidential and keep it on a secure server. Any reviews of wines that you submit will only be made public if you choose to allow us to use them, but otherwise will only be visible to you and the FirstCape team who may use your ratings and comments for statistical purposes only.

## When we may use your personal details

To provide you with the best possible service, we'd like to keep you up-to-date with a range of products and services provided by FirstCape Wines. This may include news of special events, promotions, product launches and catalogues. If you have chosen during registration to receive notification of products or special offers that may be of interest to you, then we may use your personal information to send you these notifications by telephone, email or in writing.

We may also use your details for statistical purposes to improve this website and the services we offer and to provide you with relevant content and advertisements to administer this website.

## Contact us

**Brand Phoenix**  
Oak Green House  
250-256 High Street  
Dorking, Surrey, RH4 1QT  
01306 875225  
[info@brandphoenix.co.uk](mailto:info@brandphoenix.co.uk)

[firstcape.com](http://firstcape.com)

[drinkaware.co.uk](http://drinkaware.co.uk) for the facts